Fact sheet

Fair Name	Automechanika Ho Chi Minh City (Vietnam's leading regional trade fair for the automotive service industry targeting trade visitors from Vietnam)
Fair Date	23 – 25.6.2023
Opening Hours	09:00 – 17:00
Venue	Saigon Exhibition and Convention Center (SECC) 799 Nguyen Van Linh, Dist 7, Ho Chi Minh City, Vietnam
Exhibition Space	10,200 sqm
Exhibitor	390 exhibitors as expected
Visitor	10,112 visitors from 42 countries and regions (2022)
Product Groups	**Parts & Components:** Components for conventional drive systems; chassis; body; standard mechanical parts; interior; exterior; charging accessories 12 volt; regenerated, restored and renewed parts for cars and utility vehicles; external vehicle air quality and exhaust gas treatment; new materials **Electronics & Connectivity:** Engine electronics; vehicle lighting; electrical system; comfort electronics; human machine interface (HMI); connectivity; internet of things **Accessories & Customising:** General accessories for motor vehicles; technical customising; visual customising; infotainment and Car IT; special vehicles, equipment, assemblies and modifications; car trailers and small utility vehicle trailers, spare and accessory parts for trailers; merchandising **Diagnostics & Repair:** Workshop equipment for repair and maintenance; tools; digital maintenance; vehicle diagnostics; maintenance and repair of vehicle superstructures; towing equipment; workshop equipment for repair and maintenance for alternative drive concepts; fastening and bonding solutions; waste disposal and recycling; workshop safety and ergonomic workshops; workshop and dealership equipment; oils and lubricants; technical fluids; workshop concepts **Dealer & Workshop Management:** Workshop / dealership / filling station planning and construction; dealer, sales and service management; digital marketing; customer data management; online presence; e-commerce and mobile payment; basic and advanced training and professional development; workshop and dealership marketing; online service providers and vehicle/parts/service marts; economic regeneration, research, consulting, cluster initiatives **Car Wash & Care:** Washing; vehicle care; vehicle preparation and detailing; water reclamation, water treatment; filling station equipment **Alternative Drive Systems & Fuels:** Energy storage alternative fuels; complementary products; vehicle concepts; resources; charging and tank technologies and systems; new workshop technologies **Tyres & Wheels (Tyre Competence):** Tyres; wheels and rims; tyre/wheel repair and disposal; used tyres and wheels; tyre/wheel management and systems; sales equipment and storage of tyres; accessories for tyres, wheels and installation **Body & Paint:** Bodywork repairs; paintwork and corrosion protection; smart repairs for paintwork, metal parts, plastic parts, windows, headlights, rims; new materials **Mobility as a Service & Autonomous Driving:** Mobility services; automated driving; fleet management / leasing / corporate mobility

Motorcycle (Motorcycle Competence): Motorcycle parts & components; motorcycle accessories; repair & maintenance; electronics & systems; service groups; industry institutions and specialist publishers

Automotive Manufacturing and Automation: Manufacturing of automotive parts & components; automation; automotive production equipment and system; automotive inspection and quality control; automotive design and R&D; automotive material

Others: Industry institutions; publishers

Participation Fee		
Standard package (min 9 sqm)	USD 335 / sqm	
Premium booth (min 9 sqm)	USD 395 / sqm	
Raw space (min 24 sqm)	USD 305 / sqm	

Pre-show Event Service Fee			
Company / Brand logo display	USD 300	Distribution of marketing materials	USD 800
Speaking opportunity in seminar / workshop	USD 500	Full package	USD 1,500
Tent booth exhibit	USD 800		

Admission Fee
Trade visitors only; free of charge

Organisers
Messe Frankfurt (HK) Ltd
Chan Chao International Co Ltd
Yorkers Exhibition Service Vietnam

International & Local Supporters

ASA	–	Federal Association of the Manufacturers and Importers of Automobile Service Equipment (Germany)
CAMEIA	–	International Cooperation Committee of China Auto Maintenance Equipment Industry Association
CCIFV	–	The France-Vietnam Chamber of Commerce and Industry (CCI France Vietnam)
HAMEE	–	Ho Chi Minh City Association Of Mechanical – Electrical Enterprise
MOIT	–	Ministry of Industry and Trade (Vietnam)
MOST	–	Ministry of Science and Technology (Vietnam)
OTO-HUI	–	Vietnam Automotive Technicians Network
RUPA	–	Rubber-Plastic Manufacturers Association (Vietnam)
TAITRA	–	Taiwan External Trade Development Council
TTVMA	–	Taiwan Transportation Vehicle Manufacturer's Association
VAMI	–	Vietnam Association of Mechanical Industry
VASI	–	Vietnam Association for Supporting Industries
VATA	–	Vietnam Automobile Transportation Association
VRA	–	Vietnam Rubber Association
VSAE	–	Vietnam Society of Automotive Engineers

Special Interest
Automotive Manufacturing, Transformation and Automation
Automotive Service & Maintenance
Accessories & Customising
Digitalisation
Motorcycle Competence
Truck Competence – Commercial vehicle and Logistics

Fringe Programme
Automechanika Connected Exchange Conference
Auto Service Day
Auto Service & Maintenance Workshop
Match Up (A year-round business matching programme)
Smart Factory and Industry 4.0 Conference
AutoFest@HCMCity
Drift & Stunt Show
Networking Happy Hour and Auto NITZ Party

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Organisers